



## LSC TRANSPORTATION CONSULTANTS, INC.

### *Resume*

## **GENEVIEVE EVANS**

### **Education**

Bachelor of Arts, Economics – University of California, Berkeley  
Graduate coursework in Land Use Planning and GIS – University of Nevada, Reno and  
Oregon State University Distance Education

### **Professional Membership**

American Planning Association

### **Experience**

Ms. Evans has served as Transportation Planner for LSC Transportation Consultants, Inc. in the Tahoe City, California office since 2003. She has assisted LSC in the compilation of data and preparation of study documents for several transit studies including the El Dorado County Short Range Transit Plan, Placer County Short Range Transit Plans, TART Systems Plan, Merced Comprehensive Operations Analysis Study, San Luis Obispo Council of Government's North County Transit Plan, Mammoth Lakes Transit Assistance, Tahoe Interregional/Intraregional Transit Study and the Town of Truckee ADA-Compliant Paratransit Plan. As part of these studies, Ms. Evans researched demographic and economic data, reviewed the existing transit systems, assisted with the administration of on-board surveys, and conducted analyses of survey and transit demand data. Ms. Evans recently served as Project Manager for the Short Range Transit Development Plan in Alpine County. She also participated in the preparation of a transit planning guidebook for the National Park Service, and analyzed the effectiveness of numerous local transit systems.

Additionally, she assisted in the preparation of Triennial Performance Audits for the transit programs and regional transportation planning agencies in El Dorado County, Nevada County, Tuolumne County, Calaveras County, and the Tahoe Basin. Ms. Evans had a major role in the collection, organization, and analysis of land use data used in the traffic model for the Truckee General Plan update. Ms. Evans conducted the update of the Sierra County 2005 Regional Transportation Plan, Calaveras County 2007 Regional Transportation Plan and the Modoc County 2008 Regional Transportation Plan. She also prepared grant requests for federal transit capital and operating grant programs, and conducted a study of vehicle and transit facility improvements for Modoc County.

Previously, Ms. Evans worked for financial advisors at two established investment banks in the San Francisco financial district. During this time her responsibilities included receiving and placing stock, bond, and mutual fund orders, advising clients, acting as a liaison between the back office and clients, acting as the primary contact for several Employee Stock Option Programs, solving client problems and inquiries, creating account report documents, and processing all required account paperwork.